

**Ptera Inc.**  
**Broadband Privacy Policy and Your Washington/Idaho Privacy Rights**  
**Effective date: March 6,, 2019**

Ptera Inc. (“Ptera”) understands that Customers care about how their personally identifiable information (“*Personal Information*”) is used and shared, and Ptera takes Customers’ privacy seriously. Please read the following to learn more about Ptera’s Privacy Policy. By using the Service (as defined in the Customer’s Service Agreement ) or accessing the Ptera Website in any manner, Customer understands, acknowledges and agrees that Customer accepts the practices and policies outlined in this Privacy Policy, and Customer hereby consents that Ptera will collect, use, and share Customer’s Personal Information in the following ways.

Remember that Customer’s use of the Service is at all times subject to Customer’s Service Terms and Conditions Agreement (“*Service Agreement*”) which incorporates this Privacy Policy by reference. Customer’s use of the Ptera Website is at all times subject to the Ptera Website Terms of Use. Any capitalized terms not defined in this Privacy Policy will have the same meaning as defined in Service Agreement and the Ptera Website Terms of Use.

Ptera Services are designed and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. If Customer is not a U.S. citizen or does not reside in the U.S., Customer voluntarily consents to the collection, transfer, use, disclosure and retention of Customer Personal Information in the U.S. Customer also agrees to waive any claims that may arise under Customer’s own national laws.

When Customer uses the Service, the Personal Information (as defined below) Customer sends and receives is transmitted over a wireless network or another transmission standard that may be subject to interception by unauthorized third parties who seek to do you harm. While it is Ptera’s objective to take reasonable measures to reduce the risk that unauthorized third parties will be able to intercept the information Customer sends and receives through the Service, Ptera cannot and does not make any guarantee that transmissions over the Internet are 100% secure or error-free.

Ptera recommends that you use caution when sending any Personal Information over the Internet and use encryption technology whenever possible, such as websites that have the “https” designation in the website’s address bar and show a padlock icon in the browser’s window.

Ptera does not knowingly collect, solicit or use Personal Information from anyone under the age of 13. If Customer is under 13, please do not attempt to register for the Services or send any Personal Information about yourself to Ptera. If Ptera learns that Ptera has collected Personal Information from a child under age 13, Ptera will delete that information as quickly as possible to the extent technically feasible. If Customer believes that its child under 13 may have provided Ptera Personal Information, please contact Ptera at [customerinfo@ptera.com](mailto:customerinfo@ptera.com).

### **Your California Privacy Rights**

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to ask Ptera for a notice identifying the categories of Personal Information which Ptera shares (if Personal Information is shared) with its Affiliates and/or other third parties for their marketing purposes, and providing contact information for such Affiliates and/or third parties unless Ptera meets certain exceptions in the law. This Privacy Policy qualifies for the exception to those requirements. If Customer resides in California and

Customer has an established business relationship with Ptera, Customer may request information about Ptera's opt-out and out-in policies of sharing Customer Personal Information with other companies (including our Affiliates) for their marketing purposes. Please send Customer's written request via email or postal mail following the instructions below. Ptera will not accept requests via the telephone or facsimile. Ptera will not respond to requests that are not labeled or sent properly, or do not have complete information.

- For all requests, include Customer's full name, street address, city, state and zip code.
- In an email request, Customer must state "Re: Your California Privacy Rights" in the subject line and send Customer email to [customerinfo@ptera.com](mailto:customerinfo@ptera.com).
- In a postal request, Customer must send a letter or post card to:

Ptera  
24001 E Mission Ave #50  
Liberty Lake, WA 99019  
Attention: Your California Privacy Rights

### **What types of information does this Privacy Policy cover?**

Ptera collects various types of information about Customers and Customers' use of the Service via the Ptera Website, Help Desk and call centers, postal mail, remote kiosks, the Ptera Facebook Page or other social network platforms or by other means, generally classified as Personal Information and Non-Personal Information.

Generally, Customer will be required to provide certain information to Ptera and Ptera will collect and use Personal Information in connection with providing the Service to Customer, including to personalize, evaluate, enhance and improve the Service and our ability to provide the Service to Customer, to contact Customer, to respond to and fulfill Customer requests regarding the Service, to troubleshoot, and to analyze how Customer uses the Service.

Ptera may share Your Personal Information with its Affiliates and with other third parties business and operational reasons as described below:

### **What Information does Ptera collect and how does Ptera use this Information?**

#### **Personal Information**

Personal Information is the information Customer provides to Ptera voluntarily or passively through Customer use of the Service and/or Ptera Website, and which is directly associated with or reasonably linked to a specific person, computer or device. For example, through the registration process, when the equipment to provide the Service is installed, maintained or upgraded at Customer's premises, when Customer contacts Ptera regarding the Service, and through Customer account settings, Ptera collects traditional Personal Information such as Customer name, email address, phone number, date of birth, billing address and service address. IP address and other persistent device identifiers such as cookies, plus the nature of any of Customer devices or other personal property making use of the Service, web-browsing or app usage history are traditionally classified as Non-Personal Information but could be classified as Personal Information when such information is either 1) linked to a specific person, computer or device; 2) is required by applicable law to be classified as Personal Information; or 3) is combined with

other Personal Information. We use such Personal Information to provide, enhance and/or customize Our Service and communications with you. We may also collect and use additional Personal Information that is deemed to be sensitive for billing, collection and identity verification purposes, such as credit card account number or other financial account information, Social Security Number, EIN Number, and driver's license information. Another type of Sensitive Personal Information we may collect and use for delivering and customizing the Service and/or troubleshooting is a Customer's specific geographic location.

Ptera will communicate with Customer if Customer has provided Ptera the means to do so. For example, if Customer has given Ptera Customer's email address or phone number, Ptera will email or call Customer about Customer use of the Service or product improvements or upgrades, and other transactional information about Customer Service.

Ptera may also combine Customer Personal Information with additional Personal Information obtained from Ptera Facebook Pages or other social network platforms, its Affiliates, its Operational Service Providers (third party owned companies that provide or perform services on Ptera's behalf, to help serve Customer better and to perform functions in order to support Ptera businesses and operations), or other companies, such as credit bureaus, background check firms, and marketing research companies.

Some forms of Non-Personal Information as described below will be classified as Personal Information if required by applicable law or when such information is directly associated with or reasonably linked to a specific person, computer or device, or is combined with other forms of Personal Information.

## **Non-Personal Information**

### **Ptera Website Information, Use of Cookies and other Similar Tracking Technology**

When you visit the Ptera Website, Ptera will collect various types of Non-Personal Information, such as information on Ptera server logs from Customer's browser or device, which may also include the type of browser and/or device you're using to access the Service, and the page or feature Customer requested, in addition to IP Address and other persistent device identifiers like cookies. Cookies are text file identifiers Ptera transfers to Customer's browser or device that allow Ptera, with web beacons (also known as pixel tags, web bugs, or clear GIFs are small objects or images embedded in a webpage or email) to recognize Customer's browser or device and tell Ptera how and when pages and features on the Ptera Website are visited, by how many people, and other activity on the Ptera Website. Cookies alone do not contain Personal Information unless you or a third party gives us Personal Information which may be linked to the data in the cookie. For example, we may use a cookie to remember your password and user ID when accessing your profile on the Ptera Website.

A Customer can change the preferences on Customer's browser or device to prevent or limit Customer device's acceptance of cookies or other similar technology, but this may prevent Customer from taking advantage of some of the features on the Ptera Website, or accessing certain functions and conveniences like bill payment or easy access to your profile. If Customer clicks on a link to a third party website or service, such third party may also transmit cookies to Customer. Again, this Privacy Policy does not cover the use of cookies or other such tracking technology by any third parties, and Ptera is not responsible for their privacy policies and practices.

### **Additional Uses of Personal Information and Non-Personal Information**

Ptera also uses Personal Information and Non-Personal Information to enhance and customize the Ptera Website and Ptera Service offerings. For example, such information can tell Ptera how often visitors use

a particular feature of the Ptera Website and which products and services are most interesting to current and potential customers, and Ptera can use that knowledge to make the Ptera Website useful and interesting to as many users as possible and to enhance and refine Ptera's Service offerings. Ptera will continue to conduct analytics on Ptera Website performance; Customer may not opt-out of this use of cookies or other Personal Information or Non-Personal Information.

Technology is improving every day and to improve Ptera's Services' operation and function Ptera may introduce new technologies and monitoring techniques without advance notice or consent from Customer. Ptera may also use third party providers to conduct such monitoring and internal analyses.

### **Network Information**

Ptera also collects Network Information, information about Customer access to, and use of, the Ptera network, which may or may not be directly associated with or reasonably linked to a specific person, computer or device. For example, Ptera may collect information about the performance of the Provider Equipment installed on Customer property or at Customer premises, when Customer is using the Service, the various devices Customer is using to access the Service, the amount of data Customer is transmitting and receiving, the content of the data Customer are transmitting and receiving, the websites Customer is visiting, and any other information that is transmitted over the Ptera network. Ptera may also aggregate Network Information from multiple subscribers and Ptera will share such aggregated Non-Personal information about the overall performance of the Ptera Service and network with other third parties. Aggregated information does not identify a specific individual, computer or device.

We use Network Information to monitor, enhance and customize the performance of the Ptera network. Ptera will not monitor the content of the websites viewed or email communications as part of Ptera's standard network management. Generally, Ptera will only monitor and preserve the following Network Information:

- When Customer is using the Service;
- How Customer is using the Service, such as monitoring traffic patterns regarding websites visited, amount of data being sent or received, or other activity;
- The amount of data Customer is transmitting and receiving through the Service; and
- General information regarding the performance of the Provider Equipment installed on Customer's property or at Customer's premises, and its interaction with the rest of Ptera's network.

However, Ptera reserves the right to, and may, monitor, access, review and preserve any Network Information and/or content in the following situations:

- In response to an inquiry from Customer or another Authorized User on Customer's account regarding Customer or his/her use of the Service or problems Customer or they are experiencing using the Service;
- If Ptera has reason to believe Customer is using the Service in violation of Customer's Service Agreement or any applicable statutes, rules, ordinances or regulations;

- If Ptera has reason to believe Customer's use of the Service is negatively affecting other Customers; or
- When Ptera is required by law or legal process to do so, or when Ptera has a good faith belief that Ptera is required by law or legal process to do so.

### **How is Personal Information used for marketing and advertising purposes?**

Ptera will use Personal Information to send Customer marketing and advertising messages related to Ptera's Service and Ptera Website using Customer's email address, postal address, telephone number (for voice, texts, and pre-recorded calls), and/or IP Address. Ptera may deliver a marketing or advertising message based on Customer visits to the Ptera Website, which will be general advertising or "Contextual Advertising," which is advertising based on the subject matter or the content of the specific website page or subject matter. Ptera may also send Customer "First Party Advertising," which is advertising that is customized or personalized based on a history of Customer's use of our Service (possibly combined with information from our Facebook fan page or other social network platforms). First Party Advertising is based solely on a combination of information Ptera collects from Customer – not from Customer's visits to other websites across the Internet.

Customer may opt-out of First Party Advertising but not Contextual Advertising. No traditional Personal Information is used to deliver Contextual Advertising; it automatically will appear based on the content or webpage Customer is viewing. And Customer may continue to receive general advertising if Customer opts-out of First Party Advertising, it will not be customized or personalized for Customer.

Ptera does not provide third party "Network Advertising," which is advertising based on Customer's overall Internet usage across different third party websites or online services. Multiple third party websites and online services are involved in this tailored or personalized advertising process, in essence a "network" of advertising providers.

Because Ptera does not provide network ads, Ptera does not recognize the "Do Not Track" settings on various Internet browsers. Ptera does not engage or allow third parties to track you across the Internet and across time for advertising purposes.

### **Links to other websites or online services**

The Ptera Website and/or Facebook Pages (or other social networking platforms) may contain a variety of content and functionality and may provide links to other third party websites or online services. Despite such links, this Privacy Policy applies only to Ptera. The presence of a link does not constitute or imply Ptera's endorsement, recommendation, or sponsorship of the content, goods, services, business or privacy practices on such websites or online services. Ptera encourages Customers to be aware and informed when Customers leave Ptera's website and Ptera's Facebook Pages, or any other social networking platforms.

### **Will Ptera share Customer Personal Information?**

Customer's Personal Information will only be disclosed to third parties as listed in this Privacy Policy, if Ptera has received your consent at the time Ptera will collect your Personal Information, prior to the disclosure of any Personal Information, or if required by law or due process. Ptera reserves the right to

fully use, disclose and process any Non-Personal Information collected from Customer in any manner as well as any information Customer makes public via Ptera Services or Ptera Website.

Ptera will not rent, sell, nor disclose Personal Information to anyone not related to Ptera for marketing or promotional purposes, unless Ptera changes ownership via a sale, merger or a corporate restructuring. (See "For Business Transfers" below for more information.) Ptera will share Customer Personal Information with other third parties as described in this section for the following reasons:

- **To Our Affiliates.** Ptera may rely on various Affiliates in order to provide the Service to Customers. These are companies that are related to Ptera by common ownership or control. Ptera may share Personal Information and Non-Personal Information with any of its Affiliates for business, operational, promotional and/or marketing and advertising purposes.
- **To Operational Service Providers:** Ptera and its Affiliates contract with other companies and people to perform tasks or services on Ptera's behalf and need to share Customer Personal Information to provide products or services to Customers. For example, Ptera may use a payment processing company to receive and process Customer's ACH or credit card transactions for Ptera, or Ptera may contract with third parties to assist Ptera in optimizing Ptera's network. Unless Ptera tells Customer differently, Ptera does not grant its Operational Service Providers any right to use the Personal Information Ptera shares with them beyond what is necessary to assist Ptera.
- **For Business Transfers/Restructuring:** Ptera may choose to buy or sell assets, or Ptera may sell assets or be sold. In these types of transactions, Customer Personal Information is typically one of the business assets that would be disclosed and transferred. Also, if Ptera (or Ptera's assets) are acquired, or Ptera goes out of business, enters bankruptcy, or goes through some other change of control, including restructuring, re-organization or financing arrangements, Personal Information would be one of the assets disclosed, transferred to or acquired by a third party.
- **For Protection of Ptera, and Our Affiliates, Employees, Operational Service Providers, Users and Subscribers and Public Safety:** Ptera reserves the right to access, read, preserve, and disclose any Personal Information Ptera has access to if Ptera believes doing so will implement and/or enforce our Service Agreement, Ptera Website Terms of Use Agreement, Privacy Policy or any legal document; protect our Network(s), Ptera Website(s), and company assets; protect the interests, rights, property, and/or safety of the Ptera or our Affiliates, employees and officers/directors, shareholders, Operational Service Providers, Users and Subscribers, agents, representatives, third party licensors or suppliers, or the general public.
- **When Required by Law or in Response to Legal Process:** Ptera reserves the right to access, read, preserve, and disclose any Personal Information to which Ptera has access if Ptera is required by law, regulation or legal process to do so, or if Ptera has a good faith belief that Ptera is required by law, regulation or legal process to do so.

### **Is Customer Personal Information secure?**

Ptera endeavors to protect the privacy of Customer's account and other Personal Information Ptera holds in its records using reasonable administrative, technical and physical security measures. However, Ptera cannot and will not guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of Personal Information at any time.

Customer's account is protected by a password for Customer privacy and security. It is Customer's responsibility to prevent unauthorized access to Customer's account and Personal Information by selecting and protecting Customer's password and/or other sign-on mechanism appropriately and limiting access to Customer computer, tablet or device and browser by signing off after Customer has finished accessing Customer's account. Customer is required to notify us immediately if Customer's password or account has been disclosed to a person whose name does not appear on Customer's account, even if you have allowed such disclosure. Customer understands, acknowledges and agrees that Customer is solely responsible for any use of Ptera Services via Customer's username and password.

Additionally, if Customer contacts Ptera, Ptera will ask Customer for verification of Customer's identification and account. Ptera will not send an email or text, nor should Customer respond to any email or text communications asking for any sensitive or confidential Personal Information, such as social security number, bank account or credit card account number, or a driver's license number. If Customer receives an email or text requesting any such information from Ptera or someone that claims they are with Ptera please contact our Privacy Administrator immediately: [customerinfo@ptera.com](mailto:customerinfo@ptera.com).

For Ptera's IT Support Services as detailed in our Service Agreement, the code that allows Ptera to access Customer's computer desktop to help you resolve technical problems is limited only for that specific session. Ptera is not able to access Customer's Computer without Customer's knowledge, affirmative consent and involvement for technical support or troubleshooting.

#### **What Personal Information can Customers access, modify and/or delete?**

Generally, Customer may access the following Personal Information in Customer's account:

- Full name
- Username and password
- Email address
- Telephone number; and
- Billing and Service address
- Account and billing information

By contacting Ptera at [customerinfo@ptera.com](mailto:customerinfo@ptera.com), or any other online access Ptera may create to enable Customers to view and modify Customer account settings, Customer may access, and, in some cases, edit or delete the Personal Information listed above. For example, Ptera may retain historic email, billing and/or Service addresses for security and verification purposes. Customer may not delete such information.

When Customer updates Personal Information, however, Ptera may maintain a copy of the unrevised information in Ptera's records for internal security reasons and recordkeeping. Some information may remain in Ptera's records after it is modified, amended or deleted by Customer or Ptera. Ptera may use any aggregated data derived from or incorporating Customer's Personal Information after Customer updates or deletes it, but not in a manner that would identify Customer personally. Ptera may also maintain Personal Information regarding Customer and Customer's use of the Service after Customer is

no longer an Ptera Customer as required by Ptera's business practices, by law, and/or tax reporting purposes.

The information Customer can view, update, and delete may also change. If Customer has any questions about viewing or updating information Ptera has on file about Customer, please contact Ptera at [customerinfo@ptera.com](mailto:customerinfo@ptera.com).

### **What third party disclosure choices do Customers have?**

Customers can always choose not to disclose Personal Information to Ptera; however, certain Personal Information is necessary for Ptera to provide the Service to Customer. Customer may not opt out of sharing Personal Information for business or operational purposes but may opt-out of any sharing for marketing or advertising purposes.

Customers may opt out of email marketing and advertising from Ptera or its Affiliates using the "Unsubscribe" mechanism in each email. Before Ptera sends Customers a text or a pre-recorded or artificial voice call that contains advertising or marketing information, Ptera will secure Customer's prior written express consent, which can be given via a voice recording, email, text message, postal mail, or telephone key press. (Non-telemarketing pre-recorded/artificial voice calls (including texts) to a wireless device or a wireline residential phone using an autodialer only require a Customer's prior express consent). Customers understand, acknowledge and agree that such texts and pre-recorded/artificial telemarketing calls may be sent using an autodialer and are not conditioned on your purchase of the Service. Customers may opt out of receiving text messages any time by replying "STOP" or "UNSUBSCRIBE" to the text message. Customers may opt out of receiving pre-recorded/artificial voice calls by the opt-out instructions in the call. Customer can also request to be added to Ptera's company-specific Do Not Call list to opt-out of advertising and marketing calls of all types. However, Customers will continue to receive calls related to debt-collection and Customer's current Service. Customers may also opt-out of First Party Advertising, but not Contextual Advertising, as detailed in the "Use of Personal Information for Marketing or Advertising Purposes" section above.

Customer may not opt out of Ptera's use of cookies or other similar technology, or use of Customer's Personal Information and Non-Personal Information for Ptera's internal analytics used to monitor activity on the Ptera Website, measure Ptera Service performance, or to operate and protect the Ptera network.

### **Will this Privacy Policy ever change?**

Yes, Ptera is constantly working to improve the Service, so Ptera will need to update this Privacy Policy from time to time as Ptera's business practices change and service offerings increase, and/or there are changes in local, state or federal laws. Additionally, Ptera will also make stylistic, organizational and/or grammatical changes to present Ptera privacy practices in a user friendly easy to read manner. Ptera will alert Customers to any such changes by placing a notice on the Ptera Website with the effective date of the revised Privacy Policy, and/or by sending Customers an email, or by some other means to the extent required by law. Please note that if Customers have not provided Ptera with Customer's email address or Customer has not updated Customer contact information, those legal notices will still govern Customer use of the Service, and Customer is still responsible for reading and understanding all notices posted on the Ptera Website. Customer's continued use of the Service or the Ptera Website after notice of any changes have been provided will indicate Customer's acceptance of such changes, except where further steps are required by applicable law.



Use of Customer's Personal Information is primarily governed by the Privacy Policy in effect at the time Customer subscribed to the Service or visited the Ptera Website. If Ptera elects to use or to disclose Personal Information that identifies Ptera as an individual in a manner that is materially different than that stated in the Privacy Policy in effect at the time you subscribed to the Service or visited the Ptera Website, Ptera will provide Customer with an opportunity to consent to such use or disclosure. Depending on the circumstances, that consent may include an opt-out.

What if you have questions or comments about this Privacy Policy?

If you have any questions or concerns regarding Ptera's privacy practices and policies, please contact Ptera at [customerinfo@ptera.com](mailto:customerinfo@ptera.com).

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